



**STUDIO ESSE**  
EVENTS MANAGEMENT - PUBBLICHE RELAZIONI



# *Special proposals*

- ✓ Museum privatization
- ✓ Unforgettable dinner
  - ✓ Fashion events
    - ✓ Leisure
    - ✓ Adventure

# Museum Privatization

- **La Scala Theatre Museum:** a theatrical museum and library which includes objects such as costumes, set designs, autograph scores, and musical instruments of historical interest as well as paintings of musicians and actors

## Type of event:

Gala dinner  
Cocktail  
Private guided tour

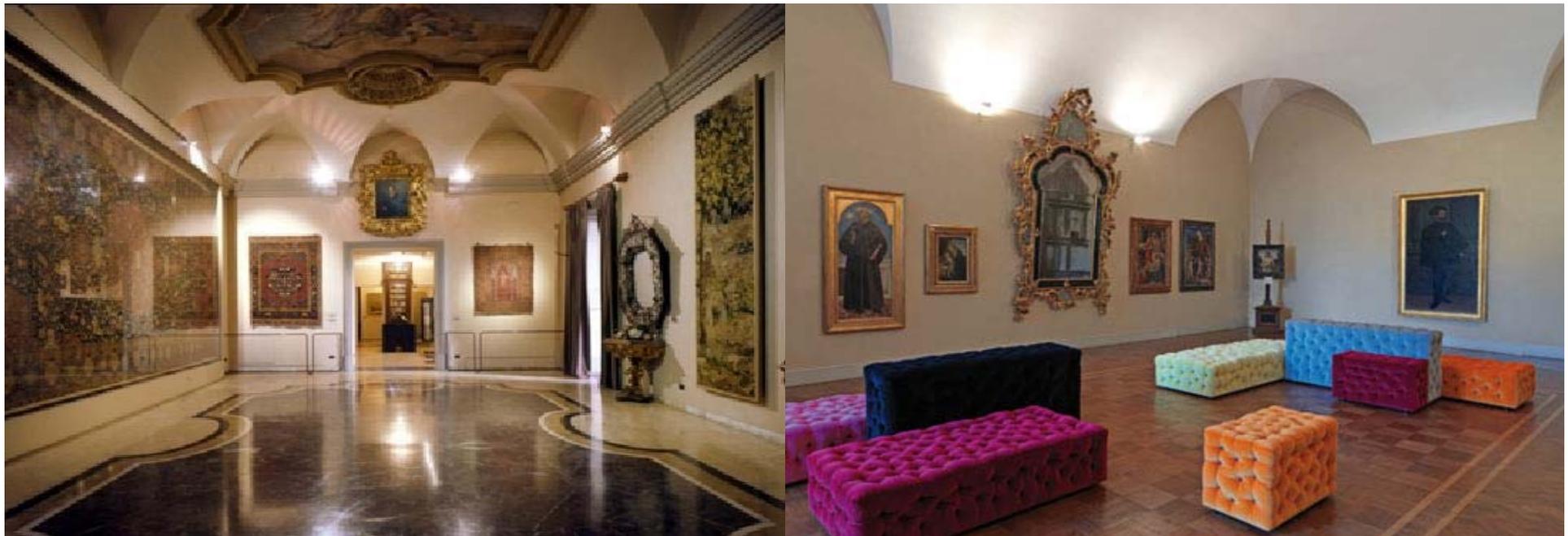




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- **The Poldi Pezzoli Museum:** one of the most significant house-museum in Europe. It serves as frame for an impressive collection of Renaissance Italian paintings, but also for a unique collection of decorative arts, namely porcelain, glasses, textiles, clocks and jewellery

**Type of event:** Tableaux vivants  
Fashion show  
Gala dinner  
Cocktail





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- **The Bagatti Valsecchi Museum:** is a historic house - museum known all over the world for the renaissance touch of the atmosphere, that exquisitely expresses an extraordinary adventure of collecting at the end of the XIX century, wanted by the Barons Fausto and Giuseppe Bagatti Valsecchi

**Type of event:** Tableaux vivants & Fashion show  
Kick off  
Gala dinner & Cocktail  
Meeting & workshop





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- **Ferrari Museum – Maranello:** is the ideal venue for any exclusive event. Its halls, which showcase a fascinating mix of the glorious past and present of one of the world’s best-loved brands, deliver a genuine emotional impact

### Type of event:

Incentivising or training Events  
Kick off  
Executive meetings  
Factory & Track private tour  
Dinners and cocktails





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- **The House – Museum Enzo Ferrari:** it exhibits wonderful racing cars within a marvellous contemporary architectural structure. It can also be used as a prestigious location for events

**Type of event:** Conferences  
Meetings  
Company presentations  
Dinners & Cocktails





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- **Other possible privatization of historical and artistic Italian heritage Palaces and Gardens:**



*Biscari Palace, Catania*  
*Capponi Palace, Firenze*  
*Villa La Pietra, Firenze*  
*Visconti Palace, Milano*  
*Clerici Palace, Milano*  
*Museo Diocesano, Milano*



## Unforgettable dinner

The dinner organized by us could be accompanied by the enchanting and precious performance of the famous violinist, named *The Stradivari Man*, playing a rare **Stradivari violin**...



...or could be preceded by the presence of the worldwide well known art critic, **Mr Philippe Daverio**



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- **Dinner in the sky:**

This is a unique event meant for anyone who wishes to transform an ordinary meal into a magical moment. A table suspended at a height of 50 metres makes your dinner unforgettable!



## Fashion events



**Private Fashion Show:** organized exclusively for our Client, during which they can meet personally the stylist and taste the elegant and emotional atmosphere of a fashion show. We have also the possibility to offer the front row seats during the Milan Fashion Show



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- **Tableaux vivants:** during the event the models walk around or stand like mannequins in a shop window or piece of art in a real museum. The spectators can admire the fashion collections of the stylists, remaining enchanted by the beauty of the dresses. The tableaux vivants can be organized during a Cocktail, a Gala Dinner, a Conference, or any other event, usually in venues of cultural relevance, symbols of Italian artistic heritage



- **Personal shopper:** will guide the guests in an exclusive shopping tour in the “Quadrilatero”, shopping district in the Centre of Milan, characterized by the presence of numerous world’s major fashion brands boutiques



- **Guided tour:** in the most chic and trendy Outlet in Italy, with highly efficient personal shoppers to discover the most important Italian fashion brands. Our Client will receive a discount **VIP card** as a present, to be used in every outlet boutique



## Leisure

- **Private boat tour on the lake:** we can offer a private tour, during which guests can taste the magical flavour of the lake, have a champagne toast, visiting beautiful liberty style villas with their gardens always assisted by a staff of highly qualified professionals





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- **Golf experience:** Clients can relax and take advantage of the wonderful landscapes which surround the most important Italian Golf Course, staying in the very finest hotels, eating at Italy's most famous restaurants





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**Vintage car and Vespa tour:** how to enjoy old villages, historic buildings, hidden churches, and breathtaking sceneries.

We organize romantic itineraries, wine and food tours and relaxing route all over Italy especially in Tuscany, around Lombardy lakes and along Costiera Amalfitana





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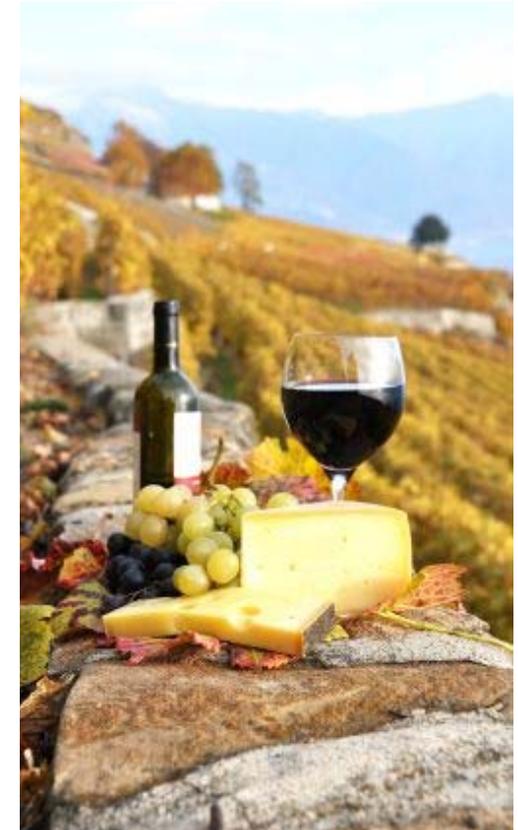


- **The Ferrari tour of Italy:** offers a unique luxury travel experience, exciting journey through Italy at the wheel of the latest Ferrari. Staying in luxury hotels, savouring regional food, always assisted by a highly qualified staff



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- **Wine and food itineraries:** a very agreeable excursion for anyone who enjoys the countryside and wishes to discover the variety of Italian landscape (e.g. Lake Maggiore, Franciacorta Area, Chianti and Venetian Region) while having the opportunity to taste typical low miles food and the wines produced locally in the ancient cellars



# Adventure



- **Helicopter tour:**
  - Private transfer
  - Emotional helicopter tours...
  - ... to give our Clients a special view of the Italian beauty



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- **Monza GP visit:** The Monza National Race Track is the largest motorsport venue in Italy and amongst the most famous in the world

**Type of experience:** a unique driving experience on Porsche, Ferrari, Lamborghini or Lotus  
an hot lap (with a pilot)  
a pit stop simulation

In the Monza GP Hospitality Area and Museum we organize :

Exclusive lunch

Gala Dinner & Cocktail

Kick off





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- **Hot-air balloon tour:** fly with the wind and feel lighter than air, these are the sensations a hot-air balloon flight gives you, making you live a unique and unforgettable experience. Moreover, we can create a branded hot-air balloon for our Client event



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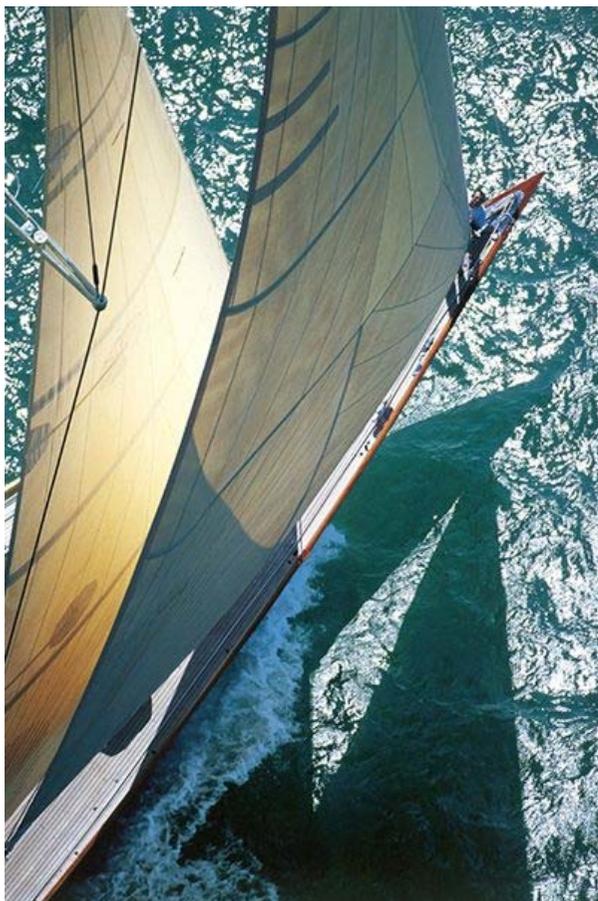
- **Quad proposal:**

We can offer to our guests an exciting tour on quad, in many different Italian places, as Etna's volcano, Sardinia downs and Tuscany's coastal area





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- **Regatta:** 1 day or half day of leisure sailing regatta, 12/14 metres sailing boats, equipped with two sails (mainsail and genoa), each one able to host up to 9 guests plus skipper

**Contact us for:**  
**tailor made proposals**  
**free estimates**  
**competitive rates**

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